

RRBM UNIVERSITY, ALWAR

Three Years Bachelor of Arts (GARMENT PRODUCTION & EXPORT MANAGEMENT) CREDIT-BASED SEMESTER SYSTEM

Eligibility / Pre-requisite of the Programme-12th Class from CBSE or Rajasthan Board or any recognized Board

SEMESTER – I (2023-24)

Course Code	Course Title	Course Type	L	T	P	Credit
GPM-51T- 101	Understanding Basic Textile and Business Theory	Discipline Centric Core (Major/Minor)	4	0	0	4
GPM-51 P-102	Basics of Garment Construction Practical	Discipline Centric Core (Major/Minor)	0	0	4	2
		TOTAL				6

CORE COURSE I

Code of the Course	Title of the Course	Level of Course	Credits of course
GPM-51T- 101	Understanding Basic Textile and Business Theory	5	4
GPM-51 P- 102	Basics of Garment Construction Practical	5	2
Type of Course		Delivery Type of the Course	
Major		Theory- Lecture, Sixty Lectures including diagnostic and formative assessments - during lecture hours Practical- Laboratory work and field visits.	

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Type of Course**Major/Minor****Prerequisites****Objectives of the Course (Theory)****Objectives of the Course (Practical)****Delivery Type of the Course****Theory-** Lecture, Sixty Lecture including diagnostic and formative assessments - during lecture hours**Practical-** Laboratory work and field visits.

Central Board of Secondary Education or equivalent.

- To know different textiles fibres and their performance.
- To gain knowledge on different textiles fibre processes & finishes.
- To become familiar with Selection Criteria for different age groups.
- To understand the different types of business.

- Develop skill in understanding all stitching technique.
- Develop expertise in basic and traditional embroidery which gives creative, decorative and ornamental effect on dress

SEMESTER- I**THEORY****Theory Credit- 4****60 Hours****GPM -51T- 101- Understanding Basic Textiles and Business Theory****Syllabus -****Max. Marks: 20+80 marks****Min. Pass Marks: 8+32 marks****UNIT I- Textile Technology**

1. Textiles fibres: General Properties of Natural Fibers – Cotton, Wool, Silk
Regenerated – Rayon
Synthetic Fibers – Nylon
2. Fibers to yarn: The basic process involved in making yarns including blending, carding, combing, mechanical and chemical spinning
3. Fabric construction: Weaving: plain, twill, & satin weave, decorative weave.

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UNIT II -Selection Criteria

1. Selection of suitable fabrics for infants, toddlers, pre-school children, school going children, adolescents, adults and special needs
2. Buying criteria for readymade garments, definition, origin & evolution of ready to wear garments

UNIT III - Basics Of Business

1. Meaning, scope and characteristics of business with special references to garment export trade in India.
2. Forms of Business Enterprises Meaning, features, merits and limitation of the following Businesses:
 - a) Individual Organisation
 - b) Partnership
 - c) Co-operative
 - d) Company

UNIT IV- Nature and purpose of Business

1. Concept and characteristic of Business
2. Objective of Business- Economic and social
3. Risk-Meaning, nature and causes
4. Objective, importance & Utility of Bookkeeping

Practical SEMESTER – I CORE COURSE I – GPM- 51P -102

Practical Credit -2

30 Practical (2 hours each)

GPM- 51P- 102- BASICS OF GARMENT CONSTRUCTION

Syllabus –

1. Brief knowledge of seams and stitches

a) Sample Making:

Basic seams – Basting (even, uneven) back stitch , blanket.
Hems – visible , invisible

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Practical
(even, uneven)

- Lace edging – (machine)
- Gathers – (machine) , darts
- Pleats – knife, box, inverted box
- Frills – one sided, two sided
- Tucks – pin, cross, shell
- Fasteners – hook, shirt button, buttonhole, loop with button, zip
- Plackets – continuous , two piece
- Edge finishing – piping and facings.

b) Development of a Book mark/ Envelope/ Paper Bag/ File Folder/ Potli bag
(Theme Based).

Scheme of Examination –

- **Total Marks:** 50 marks
- **Major:** 20 marks
- **Minor - I:** 10 marks
- **Minor - II:** 10 marks
- **Internal and Record -** 10 marks

Suggested books and reference including links to e-resources –

- Windsor Gahys Fry (1989) Embroidery & Needlework: Being a textbook on Design & Technique.
- Corbman , B, P. (1983). Textiles fiber to fabric, Mc Graw Hill education.
- Phyllis, G. T., & Billie J. C. (2009). 2. Understanding textile, Pearson publication.
- Naik, S.D. (1996). Traditional Embroideries of India. APH publishing.
- Bhatnagar, P. (2009): Traditional Indian Costumes and textiles. Abhishek publication.
- Dhantyagi, S. (2012).
- वस्त्र एवं फैशन : ऋतु गुप्ता, रश्मि गुप्ता
- <https://www.needlenthread.com/2014/04/embroidery-a-free-online-book.html>
- <https://www.pinterest.com/emellein/books-embroidery>
- <https://www.embroidery.rocksea.org/images/embroidery/ebooks>

Learning Outcome of the Course –

- Students grasp knowledge in skill.
- Develop proficiency in Basic stitches.
- Gain competence in creativity.

Objectives of the Course (Practical)

- Develop expertise in Theme based Concepts
- Develop expertise in hand and machine stitches which gives creative, decorative and ornamental effect on

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dress
Develop expertise in making of file covers, potli bags etc.

SEMESTER – II (2023-24)

Course Code	Course Title	Course Type	L	T	P	Credit
GPM-51T- 103	Traditional Textiles and Merchandising (Theory)	Discipline Centric Core (Major/Minor)	4	0	0	4
GPM-51 P-104	Traditional Textiles and Merchandising Practical	Discipline Centric Core (Major/Minor)	0	0	4	2
		TOTAL				6

CORE COURSE I

Code of the Course	Title of the Course	Level of Course	Credits of course
GPM-51T-103	Traditional Textiles and Merchandising (Theory)	5	4
GPM-51 P-104	Traditional Textiles and Merchandising Practical	5	2
Type of Course		Delivery Type of the Course	
Major		Theory- Lecture, Sixty Lectures including diagnostic and formative assessments - during lecture hours Practical- Laboratory work and field visits.	

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SEMESTER – II

THEORY

Theory Credit- 4

60 Hours

GPM -51T- 103-

Syllabus - Traditional Textiles and Merchandising

Max. Marks: 20+80 marks

Min. Pass Marks: 8+32 marks

UNIT I -Traditional Embroideries

1. Kashida of Kashmir
2. Kasuti of Karnataka
3. Chamba rumal of Himachal Pradesh
4. Kantha of Bengal
5. Phulkari of Punjab
6. Chikankari of Uttar Pradesh.

UNIT II- Traditional Textiles

1. Woven fabrics:Dacca muslin jamdani, chanderi, brocade, baluchari, Kashmiri shawls, doria,kanjeevaram
2. Dyed fabrics:Bandhej,ikat , patola .

UNIT II- Merchandising Theory

1. Introduction to fashion merchandising planning, scheduling, buying and evaluation
2. Visual merchandising Techniques: In store Display, window Display, Online Display.
3. Careers in Apparel industries: Development related career, Sales related Career, Design Related career.

UNIT IV - Project planning for Garment Production unit.

1. Godown: Procurement of fixed assets (i) Space (ii) Equipments
2. The size of the unit, production and storage, space, laundry area.
3. Site selection of unit

2 pages

4. Imaginary Project Plan for a Garment Industry

Suggested books and reference including links to e-resources –

- Business organisation- sahitya bhawan publication
- Vyavsayik sangathan avam prabandhan- Bhushan Agrawal sultan chandra and company
- Vyavsayik sangathan- Naulakha
- Bharat ki paramparagat kashidakari -Shrimati Santosh bhartiya.
- Jain Ruby and Rathod Girija (2019) Design fashion and garment production CBH publication, Jaipur.
- Rashmi Gupta and Ritu Gupta(2023) paridhan itihaas se aadhunik bazar Tak-vaishya publication and distributor ,Jaipur.

<https://www.micromentor.org/blog/en/the-5-best-books-about-entrepreneurship>

Learning Outcome of the Course –

After studying the subject, the student will possess the basic knowledge of Different types of Traditional Textiles, Embroidaries merchandising and Careers in the Garment Industry.

Practical SEMESTER – II CORE COURSE II – GPM- 51P -104

Practical Credit -2

30 Practical (2 hours each)

GPM- 51P- 104- BASICS OF GARMENT CONSTRUCTION

Syllabus –

1.Sample Making of Basic Embroidery-

preparation of a folder with the development of motifs of basic embroidery on paper / cloth.

Chain, stem, running, lazy-daisy, satin, herring-bone, buttonhole, bullion, feather.

2.Samples of Traditional Embroidery-

Chikankari, kantha ,phulkari, kasuti, kashida

3.Preparation of a cost sheet of the Theme based products.

4. Types of weaves: making different weave samples with various objects.

5. collection of different fabric samples according colour, texture and weaves.

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Scheme of Examination –

- **Total Marks:** 50 marks
- **Major:** 20 marks
- **Minor - I:** 10 marks
- **Minor - II:** 10 marks
- **Internal and Record -** 10 marks

Learning Outcome of the Course –

- Students grasp knowledge in skill.
- Develop proficiency in Basic stitches.
- Gain competence in creativity.

Objectives of the Course (Practical)

- Develop expertise in Theme based Concepts
 - Develop expertise in Traditional Embroidaries which gives creative, decorative and ornamental effect on dress
- Develop practical knowledge of different types of weaves

2/2/2022
Juni
(convenor)

Semester system
Syllabus
of
Garment Production
&
Export management

(AS RAJASTHAN UNIVERSITY)

Three Years Bachelor of Arts
(GARMENT PRODUCTION & EXPORT MANAGEMENT)

Programme Code	Programme - Faculty	Arts	Programme Name	Three Year Bachelor of Arts (GPEM)
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Eligibility / Pre-requisite of the Programme-12th Class from CBSE or Rajasthan Board or recognised Board

Degree Name -Three Year Bachelor of Arts (GPEM)

SEMESTER-I

Course Code	Course Title	Course Type	L	T	P	Credit
GPM -51T-101	Understanding Textiles Theory	Discipline Centric Core (Major/Minor)	4	0	0	4
GPM -51P-102	Basics of Garment Construction Practical	Discipline Centric Core (Major/Minor)	0	0	4	2
Total Credit						6

SEMESTER-II

Course Code	Course Title	Course Type	L	T	P	Credit
GPM -52T-103	Buisness & Garment Industries Theory	Discipline Centric Core (Major/Minor)	4	0	0	4
GPM -52P-104	Basics of Buisness Practical	Discipline Centric Core (Major/Minor)	0	0	2	2
Total Credit						6

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PROGRAMME CODE –

Programme Faculty – Arts

Programme Name- Three Year Bachelor of Arts ((GPEM)

SEMESTER – I

CORE COURSE I

Code of the Course	Title of the Course	Level of Course	Credits of course
GPM- 51T -101	Understanding Textiles Theory	5	4
GPM -5IP- 102	Basics of Garment Construction - Practical	5	2

Type of Course

Major/Minor

Delivery Type of the Course

Theory- Lecture, Sixty Lecture including diagnostic and formative assessments - during lecture hours

Practical- Laboratory work and field visits.

Prerequisites

Central Board of Secondary Education or equivalent.

**Objectives of the
Course (Theory)**

- To know different textiles fibres and their performance.
- To gain knowledge on different textiles fibre processes & finishes.
- To become familiar with traditional textiles & embroideries of India.
- To understand the selection criteria of clothes

**Objectives of the
Course (Practical)**

- Develop skill in understanding all stitching technique.
- Develop expertise in basic and traditional embroidery which gives creative, decorative and ornamental effect on dress

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Theory

Credit -4

60 Hours

GPM -51T- 101- Understanding Textiles Theory

Syllabus -

Max. Marks: 20+80 marks
marks

Min. Pass Marks: 8+32

UNIT I- Textile Technology

1. Textiles fibres: General Properties of Natural Fibers – Cotton, Wool, Silk
Regenerated – Rayon
Synthetic Fibers – Nylon
2. Fibers to yarn: The basic process involved in making yarns including
blending, carding, combing, mechanical and chemical spinning
3. Fabric construction: Weaving: plain, twill, & satin weave, decorative
weave.

UNIT II- Traditional Textiles

1. Woven fabrics: Dacca muslin jamdani, chanderi, brocade, baluchari,
Kashmiri shawls, doria, kanjeevaram
2. Dyed fabrics: Bandhej, ikat, patola.

UNIT III -Traditional Embroideries

1. Kashida of Kashmir
2. Kasuti of Karnataka
3. Chamba rumal of Himachal Pradesh
4. Kantha of Bengal
5. Phulkari of Punjab
6. Chikankari of Uttar Pradesh.

UNIT IV -Selection Criteria

1. Selection of suitable fabrics for infants, toddlers, pre-school children,
school going children, adolescents, adults and special needs
2. Buying criteria for readymade garments, definition, origin & evolution of
ready to wear garments

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Practical
SEMESTER – I
CORE COURSE I – GPM- 51P -102

Practical Credit -2

30 Practical (2 hours each)

GPM- 51P- 102- BASICS OF GARMENT CONSTRUCTION

Syllabus –

1. Brief knowledge of seams and stitches

a) Sample Making:

Basic seams – Basting (even, uneven) back stitch , blanket.

Hems – visible , invisible

Lace edging – (machine)

Gathers – (machine) , darts

Pleats – knife, box, inverted box

Frills – one sided, two sided

Tucks – pin, cross, shell

Fasteners – hook, shirt button, buttonhole, loop with button, zip

Plackets – continuous , two piece

Edge finishing – piping and facings

b) Basics of Embroidery-

preparation of a folder with the development of motifs of basic embroidery on paper / cloth.

Chain, stem, running, lazy-daisy, satin, herring-bone, buttonhole, bullion, feather.

1. Scheme of Examination –

- **Total Marks: 50 marks**
- **Major: 20 marks**
- **Minor - I: 10 marks**
- **Minor - II: 10 marks**
- **Internal and Record - 10 marks**

2. Suggested books and reference including links to e-resources –

- Windsor Gahys Fry (1989) Embroidery & Needlework: Being a textbook on Design & Technique.
- <https://www.needlethread.com/2014/04/embroidery-a-free-online-book.html>
- <https://www.pinterest.com/emellein/books-embroidery>

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- <https://www.embroidery.rocksea.org/images/embroidery/ebooks>

Learning Outcome of the Course –

- Students grasp knowledge in skill.
- Develop proficiency in Basic embroidery.
- Gain competence in creativity.

Objectives of the Course (Practical)

- Develop expertise in Theme based Concepts
- Develop expertise in traditional embroidery which gives creative, decorative and ornamental effect on dress

Suggested books and reference including links to e-resources –

1. Corbman, B. P. (1983). Textiles fiber to fabric, Mc Graw Hill education.
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5. Dhantyagi, S. (2012).

SEMESTER – II

CORE COURSE II

Code of the Course	Title of the Course	Level of Course	Credits of course
GPM- 51T- 103	Business and garment Industries- Theory	5	4
GPM -5IP- 104	Basics of Business - Practical	5	2

Type of Course

Major

Delivery Type of the Course

Theory- Lecture, Sixty Lecture including diagnostic and formative assessments - during lecture hours

Practical- Laboratory work and field visits.

Prerequisites

Central Board of Secondary Education or equivalent.

Objectives of the

- Acquaint with different types of business ownership.

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Course (Theory)

- Understand merchandising in Apparel Industries.
- Understand the garment industry and project planning.

Theory Credit -4

60 Hours

GPM -51T- 103

Business and garment industries

Syllabus -

Max. Marks: 20+80 marks

Min. Pass Marks: 8+32 marks

UNIT I - Basics Of Business

1. Meaning, scope and characteristics of business with special references to garment export trade in India.
2. Forms of Business Enterprises Meaning, features, merits and limitation of the following Businesses:
 - a) Individual organization
 - b) Partnership
 - c) Co-operative
 - d) Company

UNIT II- Nature and purpose of Business

1. Concept and characteristic of Business
2. Objective of Business- Economic and social
3. Risk-Meaning, nature and causes
4. Objective, importance & Utility of Book keeping

UNIT III- Merchandising Theory

1. Introduction to fashion merchandising planning, scheduling, buying and evaluation
2. Visual merchandising Techniques: In store Display, window Display, Online Display.
3. Careers in Apparel industries: Development related career, Sales related Career, Design Related career.

UNIT IV - Project planning for Garment Production unit.

1. Godown: Procurement of fixed assests (i) Space (ii) Equipments
2. The size of unit, production and storage, space, laundry area.
3. Site selection of unit

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3. Site selection of unit
4. Imaginary Project Plan for a Garment Industry

Suggested books and reference including links to e-resources –

- Business organisation- sahitya bhawan publication
- Vyavsayik sangathan avam prabandhan- Bhushan Agrawal sultan chandra and company
- Vyavsayik sangathan- Naulakha
- Bharat ki paramparagat kashidakari -Shrimati Santosh bhartiya.
- Jain Ruby and Rathod Girija (2019) Design fashion and garment production CBH publication, Jaipur.
- Ritu Gupta and Rashmi Gupta(2023) paridhan itihaas se aadhunik bazar Tak- vaishya publication and distributor ,Jaipur.
- <https://www.micromentor.org/blog/en/the-5-best-books-about-entrepreneurship>

Learning Outcome of the Course –

After studying the subject, the student will possess the basic knowledge of Different types of Business & merchandising and Careers in the Garment Industry.

Practical
SEMESTER – II
CORE COURSE II

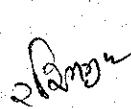
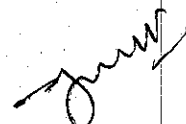
Practical Credit -2 Basics of Business
each)

30 Practicals (2 hours

GPM- 5IP- 104

Syllabus –

1. Development of a Book mark/ Envelope/ Paper Bag/ File Folder/ Potli bag (Theme Based).
2. Preparation of a cost sheet for the Theme-based products.
3. Decorative methods of packing clothes for functions
- 4 Types of weaves: making different weave samples with various objects.
5. collection of different fabric samples according to colour, texture, and weaves.

1. Scheme of Examination –

Practical exam (total 50 marks)

Internal and record: 10 marks

Major problem: 20 marks

Minor problem: 20 marks

Suggested books and references including links to e-resources –

Naik, Shailja Traditional Embroideries (2012) A.P.H. Publishing Corporation, Dharwad.

https://en.wikipedia.org/wiki/Embroidery_of_India#:~:text=While%20the%20chamba%20ru%20originated,often%20depicted%20gods%20or%20goddesses.

[https://www.academia.edu/42812346/Embroidered Textiles of India](https://www.academia.edu/42812346/Embroidered_Textiles_of_India)

Learning Outcomes-

- The learners will be able to develop theme-based products & cost sheets. They will learn different decorative packaging styles and can start their own business.

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