

Paper-I
Research Methodology

Time : 2hrs.

Min Marks :

Max Marks 60

Unit-I

Introduction to Research: Meaning, objectives, significance, research, approaches, limitations and types of research: Research Process, Defining and Selecting Research Problem. The Literature Review, concept Mapping.

Sampling Design Techniques: Concepts, Types and Techniques, Sample Size Decision, Data Collection: Primary and Secondary Data, Methods & Techniques, Designing Questionnaire, Processing of Data: Editing, Coding, Classification and Tabulation.

Unit-II

Descriptive Statistics : Measures of Central Tendency, Dispersion, Skewness, Relationship, Index Numbers and Time Series. Association in case of attributes.

Sampling and Statistical Inference : Parameter and statistic, sampling and Non-Sampling Errors, Sampling Distribution, Testing of Hypothesis

Unit-III

Parametric Test – Z-test, t-test, F-test, ANOVA and Non Parametric test. Introduction of SPSS.

Research Proposals and Report Writing : Research Proposal and its Steps, Significance of Report Writing, Layout of the Report, Types of Report, Precautions for Report Writing, Bibliography, Annexures, Reference, Footnotes.



Paper
Commerce-I

Time : 2hrs.

Min Marks :

Max Marks 60

Unit-I

Value Added Statements, Economics Value Added, Market Value Added Environmental Accounting and Reporting. Triple Bottom Line Reporting. Accounting Standards, Interpretation and Guidance Notes on Various Accounting aspects issued by ICAI, Overview of International Accounting Standards, International Financial Reporting Standards (IFRS). Significant difference between Indian Accounting Standards and IFRS.

Unit-II

Central Banking : Functions –traditional and promotional –Monetary Policy of the RBI.

Commercial Banking : Growth of Commercial banking since independence, Classification of assets (with respect to Balance sheet of Commercial Banks.) and the Issue of non-performing assets and their management.

Unit-III

Globalization and Liberalization

Socio-Cultural Environment of Business

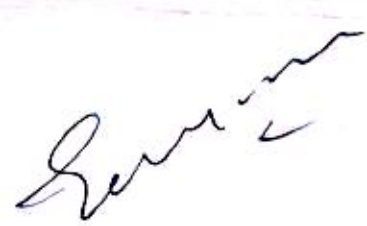
Legal environment of Business

Corporate Social Responsibility

Industrial Policy

Business Ethics

Public enterprises and SMI in India



Paper
Commerce-II

Time :2 hrs.

Min Marks :

Max Marks 60

Unit-I

Accounting for changing price level, Accounting Human Resource Accounting, Target Costing, Balance Score Card, Life cycle Costing,

Capital Market : Different instruments of capital market, Option Valuation Techniques: Financial Derivatives and Commodity Derivatives, Derivatives-Swaps and For ward Rate Agreements.

Unit-II

Consumer Behavior and Various Factors influencing consumer

Behavior, Models of Consumer Behavior, Market Segmentation.

HRM Concept, HRM Environment in India, Changing Role of HR, Maintenance.

Unit-III

Ratio analysis, cost of capital ,capital budgeting,capital structure,cash management

Pradeep

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